



2018 - 2019 MENTOR APPLICATION FORM

Name: _____ Title: _____

SMPS #: _____ Years of Membership: _____

Contact Information

Years of Experience: _____

Firm Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ email: _____

Degrees/Education: _____

Hobbies/Interests: _____

Principal/Manager Signature (Optional): _____

1. Check all positions that you have held in the industry during your career.

- Checkboxes for various industry positions: Chief Marketing Officer (CMO), Business Development Manager/Director, Marketing Manager /Director, Proposal Manager, Marketing Assistant/Coordinator, Principal / Vice President / President / Senior Management, Client or Account Manager / Sales Representative or Manager, Communications Director / Specialist, Marketing Research Specialist, Graphics Specialist, Marketing Consultant / Specialist to A/E/C firms, Technical position (licensed), CPSM, FSMPS, Current/Past SMPS Board Member, Other: _____

2. Check all disciplines in which you have been employed or have consulted during your career.

- Checkboxes for various disciplines: A/E/C Industry Consultant, Architecture/Planning/Interior Design, Community Outreach/Nonprofit, Consultant – Marketing/PR, Construction – General or Speciality, Engineering – (please specify): _____, Government, Graphics/Photography/Printing, Media/Publications, Multimedia/Technology, Program Manager/Owner’s Representative, Surveying, Training/Customer Service, Other (please specify): _____

3. Have you ever been a mentor?

Yes If yes, which organization? _____
No

4. Have you ever been a protégé?

Yes If yes, which organization? _____
No

5. What do you feel are the top three strengths you will bring as a mentor?

- | | |
|--|---|
| <input type="checkbox"/> Provide counsel, guidance, suggestions, feedback, brainstorming, alternatives to consider | <input type="checkbox"/> Provide support and encouragement |
| <input type="checkbox"/> Provide coaching, training, education, resources | <input type="checkbox"/> Share experiences that led to success |
| <input type="checkbox"/> Be a sounding board by listening to a protégés concerns and issues | <input type="checkbox"/> Provide insights into goals and objectives |
| | <input type="checkbox"/> Other: _____ |

6. Check all of the areas that you are interested in working with a protégé:

- Basic industry knowledge
- Budgeting/Finance
- Business Development
- Career Advancement/Decisions
- Communications/Public Relations
- Corporate Culture
- Diversity (gender, ethnicity, age) issues
- Graphics/Artistic Direction
- Leadership and Facilitation
- Marketing Management/Coordination
- Marketing Research
- Strategic Planning
- Technology
- Other(please specify): _____

7. Preferred day/time for monthly meetings: _____

8. Please attach your resume and return to Lauren Schach.

Point of Contact:

Lauren Schach
lschach@mccarthy.com
913-202-7009