

# ENTRY FORM | 2018 SMPS KC Marketing Communications Awards

Insert this form in the front of your entry submission.

Identify categories for entering your marketing submissions. Enter in as many categories as you want, but each firm is allowed just one entry in each category. Judges will not be allowed any conflicts of interest.

- |                             |                                       |                              |
|-----------------------------|---------------------------------------|------------------------------|
| 1. Advertising              | 8. Internal communications            | 15. Special event            |
| 2. Annual report            | 9. Mobile app                         | 16. Tradeshow marketing      |
| 3. Brand awareness campaign | 10. Newsletter/publication - external | 17. Video                    |
| 4. Brochure                 | 11. Newsletter - internal             | 18. Media relations campaign |
| 5. Corporate identity       | 12. Promotional campaign              | 19. Website                  |
| 6. Direct-mail campaign     | 13. Recruitment & retention comm.     |                              |
| 7. Holiday piece            | 14. Social media                      |                              |

Complete one entry form listing all your submissions in all categories. Include a copy of this form with each entry binder. If you have additional entries that don't fit on this form, please add a second page.

Firm name \_\_\_\_\_  
Contact person \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

Complete the information below. Each firm receives one free ticket to the Annual Party and Awards Gala with each entry. Top winners receive trophies and digital and print recognition.

Category	Title of Entry	Entry Fee
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Check enclosed payable to SMPS KC  Total Entry Fee \_\_\_\_\_  
Visa  Mastercard  Amex   
*Early discount: \$125 for the first entry and \$75 for each additional entry*  
*Final deadline: \$150 for the first entry and \$100 for each additional entry*  
Card number \_\_\_\_\_ Expiration Date \_\_\_\_\_  
Name on card \_\_\_\_\_ Signature \_\_\_\_\_

Deliver your entries by mail, courier, or in person by Wednesday, March 21.

**EARLY-BIRD DEADLINE: MARCH 14, 2018**  
**FINAL ENTRY DEADLINE: MARCH 21, 2018**

Submit entries to Erica Jones – MMC Corp  
10955 Lowell Ave, Suite 350, Overland Park, KS 66210  
ejones@mmccorps.com | 913.486.4953



**Society for Marketing  
Professional Services  
Kansas City**