

ENTRY FORM

The 2017 SMPS KC Marketing Communications Awards
Insert this form in the front of your entry binder.

STEP 1

Identify or categories for entering your marketing submissions. Enter in as many categories as you want, but each firm is allowed just one entry in each category. Judges will not be allowed any conflicts of interest.

- | | | |
|-----------------------|-------------------------------------|------------------------------------|
| 1. ADVERTISING | 5. HOLIDAY PIECE | 9. PUBLICATION/NEWSLETTER-INTERNAL |
| 2. ANNUAL REPORT | 6. INTERNAL COMMUNICATIONS | 10. SPECIAL EVENT |
| 3. BROCHURE | 7. MEDIA RELATIONS CAMPAIGN | 11. VIDEO |
| 4. CORPORATE IDENTITY | 8. PUBLICATION/NEWSLETTER -EXTERNAL | 12. WEBSITE |

STEP 2

Complete one entry form listing all your submissions in all categories. Include a copy of this form with each entry binder. If you have additional entries that don't fit all on this form, please add a second page.

Name of Firm _____
Contact person _____ Member Number (Optional) _____
Address _____
City, State, Zip _____
Phone _____ Email _____

STEP 3

Entry fees are \$150 for the first entry and \$75 for each additional entry. Each firm receives one free ticket to the Annual Party and Awards Gala with entry. Top winners receive trophies, digital and print recognition.

Category	Title of Entry	Entry Fee*
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Check enclosed payable to SMPS KC Total Entry Fee _____
Visa Mastercard Amex \$150 for the first entry and \$75 for each additional entry
Card number _____ Exp Date _____
Name on Card _____
Signature _____

STEP 4

Deliver your entries by mail, courier, or in person by Tuesday, March 21.

FINAL ENTRY DEADLINE: MARCH 21, 2017

Submit Entries to Emily Fors, JE Dunn Construction Company 1001 Locust Street, Kansas City, MO 64106
Questions: Contact Emily Fors at emily.fors@jedunn.com or 816.292.8520
For more information about categories, full submission requirements, and the Gala visit SMPSKC.ORG